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ADVERTISING RATES:

Fifteen cents a single column inch on monthly contracts with minimum
of eight inches; single column; eighteen cents a single column inch
for single insertions or less than four insertions; local column,
ten cents a line each insertion; business locals, one cent a
word; no local advertisement less than fifteen cents; no
foreign advertisement less than twenty-five cents;
card of thanks, fifty cents; resolutions of
respect, twenty-five cents an inch

DEMING, NEW MEXICO, JANUARY 23, 1914

THE RULE OF CONSCIENCE

The conscience of the American people is a wonderful, perhaps
a holy thing. National and collective, like the soul it dwells apart from
the material world and calmly directs while passion beats upon the
very threshold of its being. It is true that as individuals the Americans
show small respect to the law of the land, but for the law of High
Heaven there is awe and fear, and instant obedience. Some call the
principle moral or ethical, some religious, and others superstitious.
By whatever name it may be designated, it is a real thing—a dynamic
force that determines destiny.

Of all the factors which define the relations of this country with
the unhappy republic of Mexico, the conscience of the American people
is the most potent. Lecky, the great English historian, found no trait
of the American people so remarkable as the hesitancy to shed blood.
He commented particularly upon this when writing of the Civil War.
There indeed was occasion for murder and pillage, but of all the wars
of history, it has the fewest chapters written in the blood of the in-
nocent and helpless.

Though the President of the United States is vested with almost
autocratic powers, he is hedged about, not only by the constitution, but
by the more efficacious wall of national integrity. As the physician
holds the pulse of the patient, so the President regards the moral will
of the people. He dares not to make war unless he receives the sanction
of the collective conscience. In the present Mexican trouble he
has not received such sanction. This is why American troops are still
north of the Rio Grande.

From Americans who have lost their all in the Republic, and been
spat upon by the ignorant rabble there is bitter complaint; from the
citizens and soldiers who live on the border or guard its sanctity and
who have been reviled and insulted, there is indignation; from the great
mass of American citizenship there is resentment. But they wait, and
the waiting is pregnant with ominous prophecy. "Yankees are cowards,"
is the belief, not only of the peons, but of the ruling class. Both classes
are equally ignorant and equally misguided. How can they know the
truth, who make war on women and children, who kill prisoners of
war, who loot and slay for the joy of destruction. God Himself will
exact a terrible retribution and the day of visitation draws near. As
the legions of the North scourged Mexico a half century ago and carried
the Eagle to the heights of Chapultepec, so will they again, and the
resistance now as then will be as broken reeds to the hurricane.

Underlying all is the immutable law of nature which governs the
expansion of races. This is one of the chief causes of war, talk
peace and arbitration as we may. The Mexican race is half-savage
and inferior, and holds valuable lands only because the Anglo-Saxon does
not yet feel the press of population. By keeping the friendship of the
American people, Mexicans might secure their northern boundary for
another century or indefinitely, but by continued provocation they will
find it collapsing within the decade, broken by a resistless tide of im-
migration. Then there will be peace in Mexico, and the rule of con-
science will be enlarged.

THE TRUSTS MUST GO

"We are all agreed that 'private monopoly is indefensible and in-
tolerable,'" said President Wilson in his message which was delivered
in person before Congress Tuesday. With this firmly fixed in the
minds of the members of Congress, and with the President thoroughly
dominating the members of that body, it looks as if "big business" is
to pass a few bad hours in the near future.

The President admits that a large number of financiers are honest-
ly of the opinion that modern business demands large combination.
This means partial monopoly at least, and the President is firmly of
the opinion that the public sentiment is fixed against it. The Ex-
ecutive disclaims any intention to unsettle business, but rather to "set
it free," and do away with the elements which are disturbing it, to the
end that the country may have industrial peace. He maintains that
no radical or revolutionary measures are necessary, and that the public
at large and business in general is awaiting the readjustment.

The program as set forth in the message is summed up as follows:

- 1.—Effectual prohibition of the interlocking of directorates of great corporations
banks, railroad, industrial, commercial and public service bodies.
- 2.—A law to confer upon interstate commerce commission the power to super-
tend and regulate the financial operations in which railroads are heretofore so
supplied with the money they need for their proper development and improved trans-
portation facilities. The President made it clear that the prosperity of the
railroads and the prosperity of the country are inseparably connected, in this regard.
- 3.—Definition of the anti-trust law by explicit legislation
supplementary to the Sherman law.
- 4.—The creation of a commission to aid the courts and to act as a clearing
house of information in helping business to conform with the law.
- 5.—Provision of penalties and punishments to fall on individuals responsible
for unlawful business practices.
- 6.—Prohibition of holding companies and a suggestion that the voting power of
individuals holding shares in numerous corporations might be restricted.
- 7.—Giving to private individuals the right to found suits for damages on facts
and judgments proved in government suits and providing that awards of damages
should run only from the date of conclusion of the government's action.

The U. S. weather bureau reports cold through the east, north and
west. Temperatures from zero to thirty degrees below zero are re-
corded. The Mimbres Valley does not advertise that "roses are grow-
ing now," but there has not been an "overcoat" day this month, and
the sunshine has been constant. Roses will come at the proper season,
and they will not be accompanied with a blighting, blistering, burning
blast that spares neither flowers nor men.

After having read the Kelly interview in the Albuquerque Herald
a number of prominent citizens have suggested that two be tied outside
of the chamber of commerce.

The Bankers of New Mexico who met at Albuquerque the early part
of the week favor dividing the state under the new banking law and
placing part under a regional bank at Denver and part under a regional
bank at Kansas City. The division is said to be natural rather than
artificial. El Paso has no chance to land one of the regional banks,
they declare.

Seven men were killed and three were wounded in a mad dash for
liberty made by three convicts in the Oklahoma penitentiary early last
week. The convicts were all shot by guards.

The strike situation in the copper district of Michigan is unchanged.

Notice to Advertisers

Beginning with this issue the
advertising rate for single in-
sertions of display advertising
will be advanced from fifteen
cents a single column inch to
eighteen cents a single column
inch. This will not effect the
regular advertisers of the
Graphic and is done for their
protection. Under the old ar-
rangement the regular advertis-
ers were forced to pay the
"ready to serve charge" for
those who used space infre-
quently. Advertisements at
fifteen cents will be received on
monthly contracts with a mini-
mum of eight inches single
column. The rate for cards
which do not change and for
all other classes not specified
will remain the same. This ar-
rangement will mean a saving
to the Graphic and all its re-
gular patrons and will mean
more effective advertising and
a better newspaper.

IOLA ITEMS

There were regular monthly ser-
vices on Saturday night and Sun-
day morning and night, by the Rev.
J. A. Land. Almost everyone knows
that, though he delivered a good
sermon two years ago. The improve-
ment since is truly wonderful, and
if Mr. Land continues at the same
rate, it will not be many years un-
til he reaches the front rank in
pulpit oratory. Remember that he
comes for the third Sunday each
month, and you will enjoy hearing
him.

Charles McKee's friends are en-
joying a laugh at his expense. Time
did not pass fast enough for our
genial neighbor, and thinking it
Saturday, he repaired to the school
to attend services. Instead he found
the Friday night dance in progress.

The dance on Friday, given by
Messrs. Nickell, Phillips, and Wykoff
in honor of Mr. and Mrs. Pierce of
Waterloo, and their visitor, Miss
Rath, was a well attended and
pleasant affair, and the music for
which was furnished by the Mex-
icans.

Mrs. Pierce, who is the splendid
teacher of the Hermann school,
brought her friend, Miss Rath, to
spend the week end with the Misses
Wykoff and Mott. On Saturday
these ladies gave a dinner party in
honor of their guests, at which the
following were present: Mr. and
Mrs. Pierce, and Miss Rath, Mes-
sames Colt and Fanning, the Misses
Wykoff and Mott, and Messrs.
Frank and Russell Nickell, Buck
Phillips, and Archie Wykoff.

Mr. and Mrs. Matthews gave a
dinner last Sunday in honor of the
Garret Gibson family.

Mr. and Mrs. Bernwick of Hon-
dale, attended the services last Sun-
day morning, after which they took
dinner with Mr. Charles McKee.

H. K. Lucas and Troy Lakey
are drilling a new well for Mr. Esch
of Hordale.

The Kimball place, which has al-
ready been two years under cul-
tivation, will be farmed by Mr.
Vilhoj Howard. This is one of the
best places of Iola and we wish
the young man every success. Mr.
Howard will have the pleasure of
having his mother with him for an in-
definite time and we bid them both
welcome to Iola.

Baptist Church

Regular services for Sunday, Jan.
25.
Sunday School at 9:45 a. m.
Preaching at 11 a. m. Subject—
The Christian Invitation.

Boys' and Girls' Chorus at 2:30
p. m.
B. Y. P. U. at 6:30 p. m. Mission-
ary Meeting.
Preaching at 7:30 p. m. Subject
Hardening the Heart.
Services as usual during the week.
Prayer meeting Wednesday at
7:30 p. m.

The Sunday school is having a
campaign to increase the attendance
to 100 and all friends and scholars
are urged to be present next Sunday.

Charles Bowers of New York
consign of Dr. F. D. Vickers, of this
city, is here looking over the valley
while visiting relatives.

who this winter purchased 320 acres,
a half mile north of Myndus, has
completed arrangements for a sub-
stantial dwelling on his place and
the putting in of a large well for ir-
rigation purpose.



Energy and Economy

are the two main elements of a successful
Business life.

A BANK ACCOUNT BUILDS EACH

Young men and women are most cordially invi-
ted to open an account in this strong bank
--they'll take great delight in seeing the
money "pile-up"---and they'll form habits
of thrift that will prove profitable for a
life time.

CAPITAL, SURPLUS AND PROFITS

\$50,000.00



Deming
National
Bank

WHERE YOUR MONEY HAS GONE

will not puzzle you if you have
an account at The Deming Na-
tional Bank. Your bank book will
tell you how much you had. Your
checks will tell you what you have
spent and what for. This bank pre-
sents accounts from women as well
as men. Its increasing number of
women depositors shows they have
found such an account an advantage.

The Bank is the Parent
and Teacher of
every successful
Enterprise
in its Community



FARM
SHOP

MILL STORE FACTORY

FIRST STATE BANK

Deming, New Mexico

Capital Stock, - - - - - \$30,000.00

STATE AND COUNTY DEPOSITORY

If all of the business
men and farmers in
this community would
bank their money right
here at home instead
of hoarding it or send-
ing it away, it would
help every other man
in this community and
therefore help himself.
It is merely Self-Pro-
tection and Self-De-
velopment for us to
keep our money right
here and help OUR-
SELVES.

We will gladly give
our counsel to anyone
who wants business
advice especially if
we can steer you away
from any investments
which might cause you
a loss. BE CAREFUL.

Let OUR Bank be
YOUR Bank.